



Privacy Policy

Privacy Policy for RSS Lookup (<https://www.rsslookup.com/>)

Effective Date: July 6, 2025

1. Introduction Welcome to RSS Lookup ("we," "us," or "our"), available at <https://www.rsslookup.com/> (the "Site"). We provide a free tool to find RSS feeds associated with a URL. We are committed to user privacy and minimizing data collection. This Privacy Policy explains the limited information processed when you use our Site.

2. Who We Are This is a personal, non-commercial project maintained by Max Ratmeyer. You can contact me at: admin@ratmeyer.com.

3. Information Processed

- **Information You Provide:** The only information you actively provide is the URL you wish to look up. **We do not save or log the specific URLs you submit through the lookup function.**
- **Information Processed Automatically:**
 - **For Operation and Security (Cloudflare):**
 - Like many websites, our Site relies on hosting and security services provided by Cloudflare, Inc. To ensure the basic functioning, security, and performance of the Site, Cloudflare automatically processes certain technical information when you visit.

- This may include your IP address, browser type, operating system, referring URLs, access times, and other standard web server log data. This data is processed by Cloudflare primarily for security monitoring (identifying malicious traffic), preventing abuse, and basic operational requirements.
- We also use **Cloudflare Turnstile** to protect the Site from automated bots. Turnstile analyzes session information (which may include IP address and browser characteristics) to verify that a visitor is human. This processing is done for security purposes.
- **We, the operators of RSS Lookup, do not directly access or store this raw log data or Turnstile processing data in the long term.** Its processing is inherent to using Cloudflare's infrastructure for hosting and security. You can learn more about Cloudflare's data practices in their Privacy Policy: <https://www.cloudflare.com/privacypolicy/>
- **For Website Analytics (Plausible Analytics):**
 - We use a self-hosted version of Plausible Analytics to understand overall traffic trends on our Site. Plausible is designed to be privacy-friendly.
 - It **does not** use cookies and **does not collect any personal data** or personally identifiable information (PII).
 - All the data Plausible collects is **aggregated and anonymous**. This includes metrics like referral sources, popular pages, visit duration, and general device information (type, OS, browser, country). Your IP address is **not** collected or stored by Plausible. In addition, URLs passed as query parameters are ignored by Plausible.
 - The sole purpose is to track overall usage trends statistically, not to track individual visitors. You can view Plausible Analytics' data policy here: <https://plausible.io/data-policy>

4. How We Use Information

- The URL you submit is used only ephemerally to perform the RSS feed lookup and is **not stored by us**.

- Automatically processed technical information (like IP addresses in logs) is used by Cloudflare for operating the hosting infrastructure and providing security services (like Turnstile bot protection).
- Anonymous, aggregated analytics data is used to understand how the Site is used and to improve it.

5. Data Sharing

- We do not share any information with third parties, *except* for the inherent processing performed by our essential infrastructure and analytics providers:
 - **Cloudflare, Inc.:** For hosting and security, as described above.
- We do **not** sell any data.

6. Cookies

- **Plausible Analytics:** Does **not** use cookies.
- **Cloudflare:** May place cookies that are strictly necessary for security functions (like distinguishing between humans and bots via Turnstile, or for load balancing). These essential cookies do not track you for advertising purposes. You can learn more about Cloudflare's cookies here: <https://developers.cloudflare.com/fundamentals/reference/policies-compliances/cloudflare-cookies/>
- Besides Cloudflare, no other cookies will be used on the site.

7. Data Retention

- We do not retain the URLs you submit.
- Technical log data and security processing data handled by Cloudflare are retained according to their policies, typically for limited periods necessary for security and operations.
- Anonymous analytics data processed by Plausible is retained on our servers.

8. Your Rights Given that we do not store personal information you provide and primarily rely on Cloudflare for processing technical data like IP addresses, and Plausible for anonymous analytics, your ability to exercise data rights (like access or deletion) directly with us is limited. For requests related to data potentially held by Cloudflare, you would need to engage with them. Analytics data is anonymous and cannot be linked back to you. If you have concerns, please contact us at admin@ratmeyer.com.

9. Children's Privacy This Site is not intended for children under 13, and we do not knowingly process information relating to them.

10. Changes to This Policy We may update this policy occasionally. Changes will be effective upon posting the updated version on the Site, indicated by the "Effective Date."

11. Contact Us For any questions about this Privacy Policy, please contact admin@ratmeyer.com.